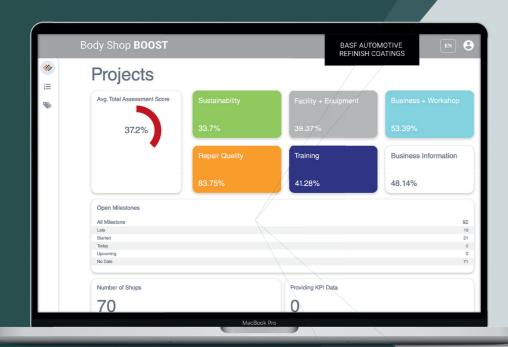
Body Shop BOOST

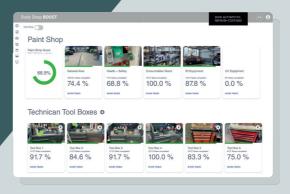
A comprehensive program designed to BOOST your success



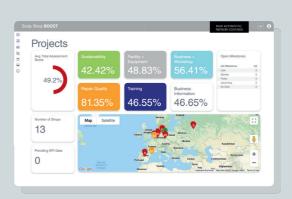
BOOST all aspects of your business

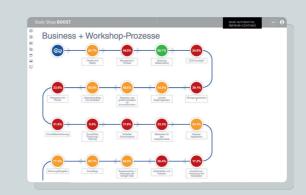
The Body Shop BOOST program is here to give you a deep understanding of what's working in your business and what could be improved. Using a comprehensive assessment tool across body, paint, mechanical, reception and other infrastructure elements – you'll gain vital insights on what you can act on. As part of the process, we'll undertake a full audit with planning and development of your business, improving your processes and giving you clear milestones to achieve your goals. All the results are uploaded to a private online dashboard so you can quickly and easily keep track of your statistics and progress.











BOOST your body shop

Insights shown on an interactive dashboard

Body shop managers will see a live status of the assessment and any improvements that need to be made. There will also be a clear structure with percentages and a suggestion of which aspects of the business need to be worked on.

The full audit covers all relevant areas under 5S and ISO norm standards:

- Facility & equipment

- Health & safety

- Repair quality

- Sustainability check

Training

- Business figures

BOOST your network

See performance across the whole business

The BOOST Program gives you insights across your entire network of body shops. A great way to benchmark performance between the different businesses. With this data, managers can steer their business through KPIs and standards and visually monitor progress, efficiency and sales.

BOOST your prominence

Understand the best way to promote your body shop

Data from the assessment acts as a strong promotion tool, giving each body shop a clear indication where they stand and ensuring alignment on all standards. The results are a great way to benchmark businesses, and then use the data to promote them to partners to underline their performance.

How to achieve your BOOST

All process steps are clearly laid out

After the assessment, all the suggested improvements are displayed on your dashboard with clear milestones and structure. A simple traffic light system makes it easy to see your progress. Green: excellent body shop standard. Yellow: small adjustments needed. Red: milestones will be set in the dashboard to monitor improvements.





Please contact your local BASF sales manager.